



**SPONSORSHIP  
OPPORTUNITIES  
AND BENEFITS**



[mamsports.org](http://mamsports.org)



**HALL OF FAME** ..... **\$10,000**  
**MVP** ..... **\$5,000**  
**ALL STAR** ..... **\$2,500**  
**STARTER** ..... **\$1,000**

SPONSORSHIP BENEFITS	HALL OF FAME \$10,000	MVP \$5,000	ALL STAR \$2,500	STARTER \$1,000
Number of tournament passes	8	6	4	2
Number of tournament t-shirts	8	6	4	2
Featured social media posts				
Logo placement on website, email, and newsletter				
Logo placement on t-shirt				
Logo placement on gate banner at each site				
Featured Choose901 blog and email				
Logo placement on tournament passes				
Logo placement on court banner at a site				
Logo placement on brackets featured on website and mobile phone app				
Logo placement on trophies				
Option to provide marketing materials in coaches packets				
Logo placement on coaches lanyards				
Logo placement on billboard advertisements				
Promo materials at the gate at each site				

# THANK YOU TO OUR 2023 SPONSORS!

**DIR HOLDINGS™**



**SouthWorth**  
Capital Management

**BODYARMOR**



**Pediatrics East**

**Jim Keras**  
**AUTOMOTIVE**  
*Family Owned Since 1949*



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33  
Years

SERVING MEMPHIS



100+

TEAMS  
PARTICIPATE  
YEARLY

1,200+

ATHLETES PARTICIPATE YEARLY



4,800+

FANS ATTEND  
EACH YEAR



## 2024 MAM Classic Basketball Tournament

In 1991 Dr. Larry Edwards, a physical education instructor at the University of Memphis, created the tournament to build community among various areas of Memphis, both urban and suburban. In 2004, MAM started hosting the event and renamed it the "MAM Classic." This event has become a staple in the local sports calendar and has garnered widespread popularity among schools and communities alike. Every year, approximately 100 boys and girls teams across the Mid-South converge to participate in this tournament.

The MAM Classic serves as a unique platform where city, county, and private middle schools from diverse communities and size classifications come together in a spirit of camaraderie and sportsmanship. The tournament offers a competitive environment that not only tests the athletic skills of the young players but also instills valuable life lessons such as teamwork, discipline, and fair play. Through the MAM Classic, MAM aims to contribute positively to the overall development of the youth in the Mid-South, promoting a healthy and active lifestyle while reinforcing the importance of education and community involvement.



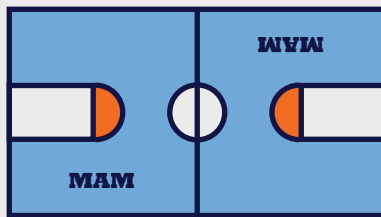


## Memphis Athletic Ministries

Memphis Athletic Ministries (MAM) exists to coach, grow, and lead the youth of Memphis by helping them discover their identity in Christ and their purpose in the community. MAM's vision is to see identity found, hope restored, and lives changed.



**Coach.**  
**Grow.**  
**Lead.**



**1998**

YEAR MAM WAS  
FOUNDED



**1,500+**

YOUTH SERVED  
EACH YEAR

### Programs

- AFTER SCHOOL
- BIBLE STUDY
- TEAM SPORTS
- SUMMER ACADEMY
- MENTORING



### Locations

GRIZZLIES CENTER • BELIEVE MEMPHIS ACADEMY • OLIVET  
COMPASS BERCLAIR • COMPASS ORANGE MOUND



THE BALL IS IN YOUR COURT.

