



**SPONSORSHIP
OPPORTUNITIES
AND BENEFITS**



MAMSPORTS.ORG





HALL OF FAME	\$10,000
MVP	\$5,000
ALL STAR	\$2,500
STARTER	\$1,000
ROOKIE	\$500

SPONSORSHIP BENEFITS	HALL OF FAME \$10,000	MVP \$5,000	ALL STAR \$2,500	STARTER \$1,000	ROOKIE \$500
Number of tournament passes	8	6	4	2	2
Number of tournament t-shirts	8	6	4	2	2
Featured social media posts					
Logo placement on website, email, and newsletter					
Logo placement on t-shirt					
Logo placement on gate banner at each site					
Featured Choose901 blog and email					
Logo placement on tournament passes					
Logo placement on court banner at a site					
Logo placement on brackets featured on website and mobile phone app					
Logo placement on trophies					
Option to provide marketing materials in coaches packets					
Logo placement on coaches lanyards					
Logo placement on billboard advertisements					
Logo on backboards at the MAM Grizzlies Center					
Promo materials at the gate at each site					

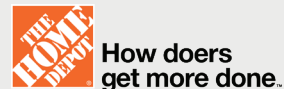
THANK YOU TO OUR 2022 SPONSORS!



JPMORGAN CHASE & Co.



HOPE
CHURCH



How does
get more done.

CONTACT

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32
Years

SERVING MEMPHIS



100+

TEAMS
PARTICIPATE
YEARLY

1,200+

ATHLETES PARTICIPATE YEARLY



4,800+



FANS ATTEND
EACH YEAR

2023 MAM Classic Basketball Tournament

PRESENTED BY THE MEMPHIS GRIZZLIES

In 1991 Dr. Larry Edwards, a physical education instructor at the University of Memphis, created the tournament to build community awareness among various areas of Memphis, both urban and suburban. In 1995 Dr. Carl Flinn, a pediatric ophthalmologist, became involved, and the tournament was named the Peepers Optical Tournament after his practice. Renamed the MAM Christmas Classic in 2004, the tournament has more than 100 recreational, church, and school teams for boys and girls ages 8-18 participating every year. Games are played at various urban and suburban locations throughout Shelby County. The MAM Classic is not only our largest fundraiser each year, but is also a Memphis tradition in the world of local youth sporting events.



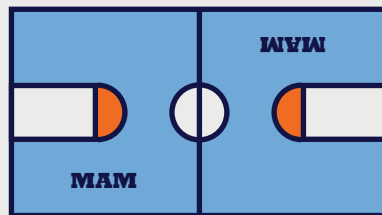


Memphis Athletic Ministries

Memphis Athletic Ministries (MAM) exists to coach, grow, and lead the youth of Memphis by helping them discover their identity in Christ and their purpose in the community. MAM's vision is to see identity found, hope restored, and lives changed.



Coach.
Grow.
Lead.



1998

YEAR MAM WAS
FOUNDED

Programs



AFTER SCHOOL
BIBLE STUDY
TEAM SPORTS
SUMMER ACADEMY
MENTORING



1,800+

YOUTH SERVED
EACH YEAR



Locations

GRIZZLIES CENTER • BELIEVE MEMPHIS ACADEMY • OLIVET
COMPASS BERCLAIR • COMPASS ORANGE MOUND





MEMPHIS
JUNIORS



THE BALL IS IN YOUR COURT