



Marketing Intern

Position Summary

The marketing intern supports MAM's vision and mission through online and printed marketing materials, with responsibilities that include, but are not limited to: ensure print media, newsletters and marketing tools are high quality, professional, current and consistent across the organization; maintain MAM's social media presence and ensure all social media messaging is consistent in form and function; create/update marketing materials in a timely manner; manage website; create high-quality photos and videos; oversee online fundraising campaigns; manage online marketing platforms; manage online communications including emails and our blog; manage design and procurement of promotional items; represent MAM at community events as needed; organize donor communications. The marketing intern reports to the marketing and development coordinator.

The ideal candidate is:

- In compliance with the MAM "Statement of Faith" and agree to all conditions of the MAM Playbook
- Able to effectively communicate with staff, youth, and business professionals
- Comfortable using the latest software and hardware and embracing best practices to enhance communications
- Comfortable with basic photography and videography or willing to learn
- Available until May 2022

Memphis Athletic Ministries

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